

Proactive FOOD SAFETY

Counter Risks, Protect Consumers • 06/06/2024

WWW.FOODSAFETYTRENDSCONFERENCE.COM

26

Industry
Speakers

1

Day,
London

**SPEAKING,
ONE-TO-ONE MEETINGS
& BRANDING
OPPORTUNITIES**

**BOOK BY 22ND
FEBRUARY & SAVE
£1,000**

**FOR MORE INFORMATION ON SPEAKING
AND ARRANGING
ONE-TO-ONE MEETINGS,
PLEASE CONTACT**

partner@foodsafetytrendsconference.com

A One-Day, Practitioner-Led Conference & Networking Event, Central London, **6th June 2024**


Deliver Resilient Supply Chains, Accurate Allergen Controls & Empowered Food Safety Cultures That Embrace Innovation, Protect Customers & Safeguard Businesses From Risk

Brand New, Proactive, Resilient & Quality-Driven Food & Drink Safety Strategies

Allergen Controls • Resilient Supply Chains • Food Fraud • Food Safety Cultures • Digitalisation • Regulatory Updates • Innovative Tech • Sustainability • Microbiology in Food Safety • Risk Assessments • Compliant Labelling

8th Annual

BOOK
BEFORE
22ND FEBRUARY
& SAVE £1,000



Steven Glass
Global Director Food & Product Safety

Just Eat



Nick Martin
Head of Quality

Müller Milk & Ingredients



Mohamed Sarhan
Food Safety & QMP Lead

Mars Wrigley



Sara Jones
Head of Food Safety & Compliance

Deliveroo




Khyati Trivedi
Food Safety & Quality Lead

PepsiCo Europe



Tom Æ Hollands
Innovation & Technical Director

Raynor Foods



Sarah Delaney
UK & IE Food Safety Manager

IKEA



Tania Porsgaard Bayer
Director / Head of Global Regulatory Affairs

Arla Foods Ingredients



Nick Smith
Interim Head of Technical

Bernard Matthews



Malgorzata Powolny
Europe Confectionery Corporate Quality

Mondelēz Europe



Mehdi Adjiri
Group Head of Technical Accounts

The Compleat Food Group



Shabeek Thayyil
Quality Assurance & Food Safety Director

Agthia




Tanja Dinić
Director Of Internal Audit For Food Safety

Fortenova Group



Erika Redaelli
Global Head of Regulatory

Trace One




Gideon Ashworth
Technical Director

Bart Ingredients



Dan McGlynn
Senior Account Executive

TraceGains



Zoe Riccio
Senior Director, Global QA & Compliance

Athletic Brewing Company



Peter Littleton
UK Technical Director

Christeyns



Marta Palac
Europe Food Safety R&D

Mondelēz Europe



Wayne Blything
Head of Health & Food Safety

Benugo



Tessa Bissonnett
Technical Director

Higgidy



Mark Armstrong
Technical Compliance & HSE Director

Compass Group




Luiz Guedes Neto
Corporate Quality Director

GB Foods



Steven Oliver
R&D Senior Director, Food Safety & Quality Assurance

PepsiCo Europe



Mike Gore
Group Head of Risk

Greene King




Jennifer Butcher
Communications & Commercial Responsibility Director

AB AGRI

PLUS!

Brand New For 2024!

- The Respected One-Day, Industry Led Conference Returns For The 8th Year To Bring Together Front-Line Brand Practitioners & Share Insights
- Expert Insights From Head & Directors Of Food Safety, Quality, Technical Services & Compliance
- **3** Interactive Panels:
 - Food Safety Cultures - Sustainability - Allergen Controls
 - Updates On The Latest Regulations!
 - New Delegate-Led Formats For 2024!
- **7** Heads & **12** Directors

Organised By: 



info@foodsafetytrendsconference.com



www.foodsafetytrendsconference.com



+44 (0)20 3479 2299

ABOUT THE CONFERENCE

WHO ATTENDS?



For more information on speaking and arranging one-to-one meetings, please contact:

E: partner@foodsafetytrendsconference.com | T: +44 (0) 20 3479 2299

SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

DIAMOND SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.foodsafetytrendsconference.com.

One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations.

Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £3,996.
- | Delegate list with name, job title and company of all attendees.

Investment: £11,999 +VAT

Standard Price: £12,999

(Book Before
22nd February &
Save £1,000)

1

PLATINUM SPONSORSHIP

Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.foodsafetytrendsconference.com.

Data Capture

- | Sole sponsorship of the Advanced Email London Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the Partners' Page of www.foodsafetytrendsconference.com.

Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £2,997).
- | Conference Documentation Pack with delegate list.

Investment: £9,999 +VAT

Standard Price: £10,999

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Save £1,000)

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GOLD SPONSORSHIP

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Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.foodsafetytrendsconference.com.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.

Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £1,998.
- | Delegate list with name, job title and company of all attendees.

Investment: £8,999 +VAT

Standard Price: £9,999

(Book Before
22nd February &
Save £1,000)

Good conference, well organised. Good level of speakers

Tracegains - 2023 sponsor

Relevant talks and good networking

LGC Axio PT - 2023 sponsor

SILVER SPONSORSHIP

4

Speaking Opportunity

- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:
 - 1. ALLERGEN CONTROLS** with Compass Group, Bernard Matthews, Mars Wrigley & Greene King.
 - 2. FOOD SAFETY CULTURES** with Just Eat, Müller Milk & Ingredients, The Compleat Food Group, Athletic Brewing Company, Agthia, Higgidy, PepsiCo Europe & Deliveroo.
 - 3. SUSTAINABILITY** with IKEA, GB Foods & AB AGRI.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.

Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £1,998.
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

Standard Price: £6,999

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BRONZE SPONSORSHIP

5

Speaking Opportunity

- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.

Delegate Passes

- | 1 delegate passes and 1 speaker pass (worth £1,998).
- | Delegate list with name, job title and company of all attendees.

Investment: £2,999 +VAT

Standard Price: £3,999

(Book Before
22nd February &
Save £1,000)



ONE-TO-ONE MEETINGS

6

- | Hosting One-To-One Meetings with 5 delegates of your choice.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.

Delegate Passes

- | 3 delegate passes (worth £2,997).
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

Standard Price: £6,999

(Book Before
22nd February &
Save £1,000)

EXHIBITION STAND PACKAGE

7

- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference (worth £1,998).
- | Delegate list with name, job title and company of all attendees.

Investment: £2,999 +VAT

Standard Price: £4,999

(Book Before
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LANYARDS SPONSORSHIP PACKAGE

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- | Sole sponsorship of all delegate lanyards at the conference.

Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

Delegate Passes

- | 3 delegate passes.
- | Delegate list. Name, job title and company.

Investment: £3,999 +VAT

Standard Price: £4,999

(Book Before
22nd February &
Save £1,000)



Great, high quality content to stay up to date with
current issues challenges and trends in food safety

Centric Software - 2023 sponsor



Intimate, technical conversations,
interactive networking

Bio-Rad - 2023 sponsor



DRINKS RECEPTION PACKAGE

9

- | Sole Sponsorship of the conference lanyards.

Exhibition Area

- | 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on www.foodsafetytrendsconference.com.
- | Logo and corporate description to appear on the partners' page on www.foodsafetytrendsconference.com.

Delegate Passes

- | 2 delegate passes to the conference (worth £1,998).
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT

Standard Price: £4,999

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